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NO MAD Editions
Published by Yuzu Lab Sarl
14 Boulevard Georges-Favon
CH-1204 Geneva, Switzerland
www.nomadpaper.com

It's about people!

For immediate release

NOMAD Cultural City Guides are contemporary guides, presenting cities through people working in fields such as Design, Architecture, Music, Fashion and Contemporary Art.

During DesignMiami/ArtBasel 2008 (December 2-6), *NOMAD Cultural City Guides* was able to develop a partnership with the Cast Department of the Design University of Zurich, thanks to the precious support of Rado Watch, Switzerland.

This collaboration gave a unique opportunity to the students, to express their broadcasting talents on a dynamic platform, mixing different people. They had to react fast with unknown parameters, producing five casts per day.

NOMAD directed and organized interviews with personalities in various artistic fields.

RADO created a special moment in time, supporting the creativity of an independent publisher and creative students.

Casts are visible on: <http://castinmiami.com> and NOMAD news on: www.nomadpaper.com
Images and details of this collaboration are available on: www.nomadpaper.com/presskit.html

We take the opportunity to welcome you for the launch of the next NOMAD Guide:
NOMAD Milan presented during Il Salone/Zona Tortona next April 16th-23rd in Italy
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